mysecurityevent
19.-21.11.2024 Cologne

Agenda
Meetings, pitches & emotions

Reasons why you must attend as a sponsor

More awareness

PITCH NIGHT
Social Media

– Live stream to 10.000 information security experts in social media

– PR Kit to advertize

– Possible award win

More sales

MEETINGS
Pre-qualified 1:1s

– Own exhibition all-inclusive

– Parallel to speaking sessions

– Each meeting 30 minutes

More demand

SPEAKING SESSION
Topic free of choice

– Direct connect with buyers

– Detailed audience data afterwards

– Behind closed doors

Advantages

Trust
Feedback direct from community
High follow-up number

KPIs
Data GDPR compliant, double opt-in
After event within 48 hours

Community
Emotional moments to connect
Surrounded by 5* catering

Marketing
Positioning as an expert
Reward for your company

my security event

Case Study duett sessions

Janine Rauch — CISO (SCHNELLECKE LOGISTICS SE) & **Alexandra Zagarenko** — Senior Expert Cyber Security (vodafone)

Alexander Kühl — ISO & **Jonathan Oberländer** — ISB (abcfinance)

Igor Sokolov — CISO (EV Elisabeth Vinnen) & **Jan Metzech** — CISO (IVM)

Marie Luise Wegg — CEO (NEO MINT) & **Julia Schütze** — CEO

Chris Lichtenthäler — Director Global Information Security & Compliance (ESPRIT) & **Frank Dröge** — Leiter IT-Governance (SIGNAL IDUNA)

Julia Dudenko — CISO (HANIEL) & **Isabel Höhn** — Channel Manager Cyber Security (HAYS)

Wolfgang Beeck — CTO (UNICEPTA) & **Tassilo Pitrasch** — Security Engineer (PAY.ONE)

Herrmann Huber — CISO (Hubert Burda Media) & **Guido Schulte** — Co-CISO (Bundeswehr)

Petra Schlör — CISO (GWB SCHÄFER) & **Andreas Gabriel** — Head of Group Data Protection (MAN Energy Solutions)

Dr. Elke Focken — Head of Security Governance (BERTELSMANN) & **Dr. Marc Hansmann** — CISO (arvato)

Nadine Bluhm — Information Security Manager (SENNHEISER) & **Corinna Klempt** — Senior Expert Human Risk (DHL)

Larissa Weiser — Corporate Information Security Manager (MANN+HUMMEL) & **Mirko Blüming** — CISO (BELFOR)

Bernhard Rademacher — OT Security Manager (EVONIK) & **Markus Linnartz** — ISO (EVONIK)

Stefan Baldus — CISO (HUGO BOSS) & **Claudius Milu** — Lead InfoSec & IT Gov (toom)

Andreas Robbert — CISO (dormakaba)

Volker Schnapp — CISO (brose) & **Michael Schrank** — CISO (adidas)

Raphael Reiß — CISO (VAILLANT GROUP) & **Gideon Knocke** — CISO

Moderators

Benjamin Bachmann — CISO (BILFINGER) & **Rainer Rehm** — ISO

Panel Discussion

Michael Schrank — CISO (adidas) & **Aljona Reiser** — Head of Cyber Business Risk (COMMERZBANK)

Agenda features

Speaking sessions

Our lectures show the latest technologies and possibilities for implementing more efficient information security. Full focus on implementation - our speakers ensure that their presentations impress with their practical relevance and feasibility.

Case studies

Our cyber security use cases report like the most successful ones Companies think, feel and implement information security. In the Duet format, established solutions are presented from two different perspectives; there is no recording for these stories.

Community

Parallel to the lectures, discussions with exhibitors take place, so we qualify the challenges in advance of the event and bring together participants who have a common topic - both sides benefit.

Hotseats

Direct contact with other participants in confidential one-on-one conversations - 5 conversation partners with 5 minutes each to exchange ideas. Tip: stand next to security experts who are still unknown to you or from whom you would like to gain specific learnings.

Tech tender

Anonymous simulation of a tender on a topic, a user asks 4 providers about their solution and they answer questions in front of an audience. In the end, the user chooses his sweetheart.

Confidentiality

What happens at mysecurityevent stays there: this is a LIVE event behind closed doors.

No recording, no repetition

Our mission is to make the digital world even safer by always connecting new experts with the community at our events. That's why every subsequent mysecurity event takes place in a new city with current topics and a new field of participants.

17:00 — **Checkin**
Registration & handout of
mysecurityevent badges already pre-event.

17:30 — **Pitch Night**
Rainer Rehm - ISO
Moderator

Lars Drewianka - Exabeam - Sales Director
Superpowers for your SOC and SIEM

Marie-Luise Wegg - NeoMint - CEO
how to become most unpopular security advisor?

Larissa Weiser - MANN+HUMMEL - ISM
Lock it or get it!

Isabel Höhn - Hays - Channel Manager
Cyber has no Background.

Hermann Huber - Hubert Burda Media - CISO
Old guy and new technologies

Thomas Jan Komor - rhenag - Leiter IT-Architecture
NIS-2

Benjamin Bachmann - Bilfinger - CISO
Safe with Sourdough: Guaranteed Yeast-Free

Ralf Brand - University Siegen - CISO
Data protection breaches by security event providers

Ilija Injac - cellcentric - CISO
Social Engineering

Markus Lehrhuber - Bayerische Milchindustrie - HoIT
NIS2, VM Ware acquisition und Citrix acquisition

Jan Quatram - LVR-InfoKom - CISO
KI, ISO vs. BSI, Pentesting

Elham Alirezaei - Bilfinger - Intern
Data Protection in the Cloud

Ulf Feger - ARLANEXO - Group CISO
IT vs OT Threat Landscape

Thomas Will - Hacker
Krypto-Hacks, die Sie kennen sollten

Jörg Kaluza - Carl Spaeter - Solution Architect
Endpoint SOC Siem NAC

18:00 — **Tech Tender**

Topic AI
What are the worst damages that could occur, and how do you help me protect against them?
How does your AI solution ensure that it continuously learns, remains secure, and adapts to new threats without requiring me to install a new security update every week?

18:30 — **Dinner**
On our invite to awesome food,
ice cold drinks & networking.

Meeting point

RheinEnergieSTADION
Aachener Str. 999
50933 Cologne

What is the Pitch Night?

Stream will take place live from the location on social media and gives event participants the opportunity to use our digital reach. A merciless counter runs that limits the moment on stage to 1 minute.

Participation opportunities:
• **Employees wanted? Receive applications.**
• **The company has a great product? Increase visibility.**

Submit a suggestion now:
marc.plewnia@mysecurityevent.de

Klick here for highlights.

Agenda | 20.11.24 | stream 1

Time	Session
08:00	Checkin
08:30	Opening

Moderation
Benjamin Bachmann **CISO**

08:35 — Igor Sokolov **CISO** & Jan Metzech **CISO**

Case: ISO 27001
- What should the focus be on security measures?
- Is ISO 27001 worth it?
- What tricks are there to pass ISO 27001?

09:10 User Hotseats

09:45 — Serdar Tuztas **Software Sales Engineer** (ONE IDENTITY)

Speech: Unified Identity Security: Protecting Modern Organizations
- Risk Mitigation through Identity Security
- Strategies for Implementation and Scaling

10:20 — Christian Koch **Senior Vice President Cybersecurity** (NTT)

Speech: risk management
- Risk analysis
- Implementation check
- Security design

10:55 — Alexander Kliemt **Account Manager** (IMMERSIVE LABS) & Benjamin Bachmann **CISO** (BILFINGER)

Case: cyber workforce resilience
Leveraging detailed individual and team performance data to continually demonstrate capabilities across the organization, aligned with security frameworks

11:30 — Herrmann Huber **CISO** (Hubert Burda Media) & Guido Schulte **Co-CISO** (Bundeswehr)

Case: CISO responsibilities
- Stay calm and always have a plan B.
- Learn from military actions in combination with economic interests and be surprised.
- Know very good networks and always have a phone number in your pocket that can be reached.

12:05 Tech Hotseats

Time	Session
12:35	Lunch

13:35 — Dinesh Kumar Jangid **Lead Security Consultant OT** (AIRBUS PROTECT)

Speech: Threat-based Approach to OT Monitoring
- Detection and Analysis of Threats in OT Environments
- Risk-based Prioritization and Response Strategies
- Integration of OT-specific Threat Intelligence

14:10 — Felix Blanke **Senior Manager Sales Engineering** (exabeam)

Speech: AI-Based Security Management delivered via Cloud
- Correlation rules don't detect credential-based attacks
- Behavioral analysis detects insider threats and compromised credentials
- Smart timelines increase efficiency

Agenda | 20.11.24 | stream 2

Time	Session
08:00	Checkin
08:30	Opening

Moderation
Rainer Rehm **ISO**

08:35 — Julia Dudenko **CISO** (HANIEL) & Isabel Höhn **Channel Manager Cyber Security** (HAYS)

Case: How to make Cyber a Dream Job
- Cyber(Talent) is Everywhere
- How to Hire
- Tech Outpaces Humans

09:10 User Hotseats

09:45 — Dirk Arendt **Director Government & Public** (TREND) & Philipp Rosch **Ressort-CISO** (Bundesministerium für Bildung und Forschung)

Case: CISO in a federal agency
- What are the daily responsibilities of a CISO in a federal agency?
- How does the CISO role in federal government differ from that in business?
- What role does sovereignty play and what communicative approaches are necessary to convince decision-makers?

10:20 — Frank Schwaak **Field CTO** (rubrik)

Speech: data recovery
- Why prevention alone is not enough.
- Why the 6 functions of the NIST CSF 2.0 framework
- must be in balance.
- "Backup" is not "cyber recovery".

10:55 — Mareike Redder **Product Manager** (TRIOVEGA)

Speech: Rethink OT Security
Rethinking Traditional OT Security Approaches, Exploring Innovative Protection Strategies:
- Diversity of the Current Threat Landscape
- Developing Adaptive Security Strategies
- Technologies and Approaches for Device Authentication and Integrity

11:30 — Volker Schnapp **CISO** (brose) & Michael Schrank **CISO** (adidas)

Case: Advancement of Cloud Security
- What fundamentals should already be in place today?
- How is the market currently consolidating?
- We'll show you concrete implementation recommendations, an overview of available technology, and our experience with it!

12:05 Tech Hotseats

Time	Session
12:35	Lunch

13:35 — Ingo Quilling **Senior Sales Engineer** (proofpoint)

Speech: Human-Centric Security Strategy Against Cyber Risks
- Cyberattacks are increasingly targeting people rather than technology
- Security strategies should focus on employees
- AI-driven architectures enhance protection by addressing risks and behaviour

14:10 — Frank Slusny **VP of Sales** (cybervadis) & Michael Schöller **Head of IT** (SCHMITZ CARGOBULL)

Speech: Rethinking Security Architecture
- The Path to a Secure, Unified Platform
- Three-Tier Cybersecurity Concept
- 5 Key Steps to Reducing Cyber Risks in the Supply Chain

Stream 1

14:45
Marcus Braun
District Manager (SentinelOne)

Speech: Artificial Intelligence and Cybersecurity - Risk or Opportunity?
- Risks and Opportunities of Generative AI for Cybersecurity
- Early Threat Detection
- Balancing Benefits and Challenges

15:20
Stefan Baldus **CISO** (HUGO BOSS) & Claudius Milu **Lead InfoSec & IT Gov** (toom)

Case: leadership
- From complainer to trustworthy partner at eye level.
- Leadership - Management - Productivity

15:50 Break

16:20
Georg Hess
Head of Sales (CYCOGNITO)

Speech: External Exposure Management – Why? How? What for?
- External Exposure Management
- Minimizing External Cyber Risk
- Better Terms for Cyber Insurance

16:55
Dr. Jannis Stemmann
CEO (CyberCompare A BOSCH BUSINESS)

Speech: Comparison Pays Off: Selection of Security Software and Services
- Insights from security projects, tenders, and offer comparisons
- Approaches to achieving a higher level of security even in times of tight budgets
- categories: IAM, GRC, EDR, NDR, EASM, Managed Detection & Response, and SOC

17:30
Or Eshed
CEO (Layer X)

Speech: Securing the modern workforce
- The risks of GenAI usage
- SaaS and BYOD security enablement
- Protecting the identity: defend from malicious browser extensions and phishing attacks

18:05
Andreas Robbert
CISO (dormakaba)

Case: ISO/IEC 27001:2022
- Importance of information security organization
- Risk management as a core process
- New security controls

18:35
Michael Schrank **CISO** (adidas)
Aljona Reiser **Head of Cyber Business Risk** (COMMERZBANK)
Benjamin Bachmann **CISO** (BILFINGER)

Panel: Safeguarding Against Software Risks
- Insights on the current Crowdstrike case

ab 19:00
Dinner
Für eine sichere digitale Welt — Awards

Award ceremony day 1

Categories:
- Pitch Night
- Case Study
- Technology
- Community

Stream 2

14:45
Alexander Mitter
CEO (nimbusec)

Speech: The Largest DORA Project in the German-Speaking Region
- Track sub-suppliers from over 20,000 IT providers worldwide
- Properly populate the „Register of Information" in compliance with DORA
- Collect global IT security certifications & standardize contracts

15:20
Nadine Bluhm **Information Security Manager** (SENNHEISER) & Corinna Klempt **Senior Expert Human Risk** (DHL Group)

Case: Awareness
- Tips and lessons learned from successes and mistakes
- strong ties between information security and employees
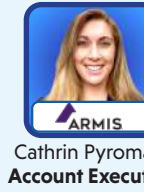- Information security awareness program next level

15:50 Break

16:20
Kay Ernst **Sales Manager** (ZERO) & Claus Vaupel **Customer Engineer** (ZERO)

Speech: Micro-Segmentation for Everyone
- Agentless – No installation required on client devices.
- Automated – No need for an army of consultants.
- Every connection MFA-enabled.

16:55
André Heller **Director Solution Architects Central** (ARMIS) & Cathrin Pyromalis **Account Executive** (ARMIS)

Speech: Smart Devices: Fixing Vulnerabilities
- Gain a complete overview of corporate vulnerabilities
- Prioritize and remediate vulnerabilities based on risk
- Implement an AI early warning system for threat detection before CVE publication

17:30
Jochen Koehler
Vice President Sales (cycode)

Speech: Deliver Safe Code
Shift Left has nothing to do with politics here - but imagine how many problems there would be no longer if your application developers would create secure code without any vulnerabilities. That's why we're introducing today: Cycode, the Wiz for apps.

18:05
Petra Schlör **CISO** (SCHÄFER) & Andreas Gabriel **Head of Group Data Protection** (MAN Energy Solutions)

Case: IAM
- Constantly growing challenges (stakeholders, legal requirements, technologies, threats...)
- Constant switching between roles (comparable to dissociative identity disorder)
- Paradox between expert and generalist

my security event | Agenda | 21.11.24 | stream 1

Time		Details
08:30	**Opening**	Moderation: Benjamin Bachmann **CISO**
08:35	Chris Lichtenthäler — ESPRIT — **Director Global Information Security & Compliance** & Frank Dröge — SIGNAL IDUNA — **Leiter IT-Governance**	**Case: compliance** • Compliance requirements as a basis for the • Development of best practices • Use regulation to identify and promote opportunities for improvement.

09:10 User Hotseats

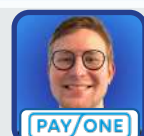| Time		Details
09:45	Dr. Martin J. Krämer — KnowBe4 — **Security Awareness Advocate**	**Speech: awareness** • Proven science as a motivational tool • What is required for them to work effectively • The three most important principles that should underpin any safety training
10:20	Kai Zobel — FIREMON — **RSM** & Benjamin Syska — EVONIK — **Global IT**	**Case: Network Automation in Practice** • How to enhance your network security • Zero-touch management of security policies • Sustainable compliance with all regulatory requirements Transparency, integration, automation & risk reduction
10:55	Christoph Hirschmann — tufin — **Pre-Sales Engineer**	**Speech: Streamlining Compliance for Highly Regulated Organizations** • Achieve continuous compliance and stay ahead of evolving regulations such as NIS2 • Implement Zero-Touch Automation • Streamline workflows and manage overlapping requirements
11:30	Wolfgang Beeck — UNICEPTA — **CTO** & Tassilo Pitrasch — PAY/ONE — **Security Engineer**	**Case: mastering software** • Software is a modular system and it really depends on what is used. • Bring the development team further without overloading it and improve the quality of the development process.

12:05 Tech Hotseats

Time		Details
12:35	**Lunch**	
13:35	Frank Sommerhoff — fernao — **Managing Consultant** & Arnd Gille — paloalto — **S. Manager Solutions Consulting**	**Speech: AI-Driven Strategies in the Context of NIS 2.0** • NIS 2: Stay on the Safe Side with the Right Partner • Redefining Security in the SOC with AI • Achieving NIS 2 Compliance in a Few Simple Steps
14:10	Andrina Brun — Ontinue — **Director Sales Engineering**	**Why Your SOC is No Longer Secure Without AI** • Prevention: The First Step Towards Security • Detection and Response in the Age of AI • Awareness in Management

| Agenda | 21.11.24 | stream 2

Time		Details
08:30	**Opening**	Moderation: Rainer Rehm **ISO**
08:35	Alexander Kühl — **ISO** & Jonathan Oberländer — abcfinance — **ISB**	**Case: technology solutions** • Challenges and approaches to solving the problem • Implementation of cybersecurity • Differences between banking sector and industry • Creating awareness in management • Collaboration between business and security

09:10 User Hotseats

Time		Details
09:45	Aydin Tekin — PingIdentity — **Solution Architect**	**Speech: Do we still need authentication?** • Increasing Use of MFA for Better IT Security • Customers are Frustrated by Password Overload • Question: Improve Authentication or Rethink It Entirely?
10:20	Daniel Hartert — netskope — **CxO Advisor**	**Speech: Creating value by adopting SASE for the enterprise - the CIO view** • Ganzheitliche Architektur: Netzwerk- und Sicherheitskonvergenz • Transparenz und Echtzeit-Einblicke • Erhöhte Effizienz und Sichtbarkeit aus CIO-Perspektive
10:55	Nils Engelbert — Zerto — **Sales Manager**	**Speech: disaster recovery** • Prevention has its limits: Why disaster recovery is essential • Countdown to success: Every second counts in disaster recovery • Back in business in no time: hundreds of applications ready for use again in minutes
11:30	Raphael Reiß — VAILLANT GROUP — **CISO** & Gideon Knocke — VISAGE IMAGING — **CISO**	**Case: CISO – Crypto Expert or Strategic Leader?** • The Cyber Career Tree • The Red or Blue Thread • 100 Days, New CISO, New Goal

12:05 Tech Hotseats

Time		Details
12:35	**Lunch**	
13:35	Heinz Mäurer — hp — **Software Sales**	**Speech: Live Demo: Safe = Sure Click** • What are the infected emails doing in my inbox? • Are our protection mechanisms (still) effective? • Insider talk: Endpoint Security Detection
14:10	Michael Kleist — CYBERARK — **Area VP** & Melanie Tholen — CYBERARK — **Solutions Engineer**	**Speech: Modernize Your PAM as You Modernize Your IT** • Transformation: Adapting identity security from on-premise to hybrid multi-cloud environments. • Compliance: Integration of reporting for cost reduction and as a central point of contact. • Customer Use Case: Implementation of identity security at an international software company.

Stream 1

14:45

Simon Attia
Customer Success Manager

Speech: Closing the SaaS Security Gap
- SaaS Security Challenges in 2025
- Fundamentals of SaaS Security Management as a Business Driver
- Practical Examples of Threat Detection
- Best Practices for Launching a SaaS Security Program Through People, Processes, and Strategies

15:15 — Break

15:35

Janine Rauch
CISO
&
Alexandra Zagarenko
Senior Expert Cyber Security

Case: security recruiting
- How do I get the best MA & how do I recognize them?
- Internal recruiting through further training
- A-level employees with a can-do mentality without a record salary

16:05

Markus Linnartz
ISO
&
Bernhard Rademacher
OT Security Manager

Case: OT security
- The Wild West in IT
- Downtime
- Prevention

ab 16:40

Stadium tour

Awards

Award ceremony day 2

Categorien:
- Case Study
- Technology

Stream 2

14:45

Marie-Luise Wegg
CEO
&
Julia Schütze
CEO

Case: audits
- The Audit Saga: An epic adventure through the world of compliance audit analysis and verification
- Policies and Procedures
- Control and action plans

15:15 — Break

15:35

Dr. Elke Focken
Head of Security Governance
&
Dr. Marc Hansmann
CISO

Case: ISMS
- From ISMS to requirements scorecard to risk classes
- Use the information you have!
- From group level for direct implementation in the field

16:05

Larissa Weiser
Corporate Information Security Manager
&
Mirko Blüming
CISO

Case: Awareness: More Than Just Phishing Campaigns
- InfoSec awareness strategy in a global company
- Phishing campaigns
- Different awareness approaches

Speaking sessions

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Case studies

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Community

Parallel to the lectures, discussions with exhibitors take place, so we qualify the challenges in advance of the event and bring together participants who have a common topic - both sides benefit.

Mastermind - restricted to buyers

It's about knowledge in the company and growth as a person - nothing else. There is acquired practical knowledge as further training in the mastermind. Takeaways are developed in small groups and can then be implemented directly in the company.

Hotseats - restricted to buyers

Direct contact with other participants in confidential one-on-one conversations - the doors are locked and access is only reserved for users. On site, all participants will receive detailed information about the location and a short introduction to this networking module.

Draft agenda *

Topics marked with a star and speeches are still being coordinated. There will be no publication until approved. mysecurityevent is in close consultation with the community - this is how the topics were developed - by security experts for security experts.

Confidentiality

A transfer of the data from this document requires the explicit approval of mysecurityevent Gmbh. Violation and forwarding to unauthorized third parties will be prosecuted.

Register as a sponsor

More awareness, shorter sales cycles and more sales
Pre-qualified direct contact to information security buyers

27.-29.02.2024	Deutsche Bank Park Frankfurt
04.-06.06.2024	Lake Side Zuerich
19.-21.11.2024	RheinEnergieSTADION Cologne

CHANNEL
3x Gold
3x Speaking session
6x delegates

GOLD
Speaking session
2x delegates

PREMIUM
2x delegates

14x available **12x available** **4x available**

Talk about details and book your meeting in the calendar now.

marc.plewnia@mysecurityevent.de
+49 152 536 5 999 2

Best spots will be sold out soon.